

Fortune ELD Cookie Policy

Last Updated: August 14, 2026

This Cookie Policy explains how Fortune ELD (“Fortune ELD,” “we,” “us,” or “our”) uses cookies and similar technologies when you visit fortuneeld.com, use our online services, or interact with our digital platforms (collectively, the “Services”).

This Cookie Policy should be read together with our Privacy Policy, which explains how we collect, use, disclose, and protect personal information.

1. What Are Cookies?

Cookies are small text files stored on your computer, mobile device, or other device when you visit a website.

Cookies and similar technologies help us:

- Operate and secure our website;
- Maintain user sessions;
- Remember user preferences;
- Understand how visitors use our website;
- Measure and improve website performance;
- Process payments securely.

We may also use similar technologies such as pixels, tags, scripts, local storage, and software development kits. For purposes of this Cookie Policy, we refer to these technologies collectively as “cookies.”

2. Types of Cookies We Use

Strictly Necessary Cookies

These cookies are necessary for our website and Services to operate properly.

They may support:

- Website security;
- Authentication and session management;
- Fraud prevention;
- Network and system functionality;
- Payment processing;
- Cookie and privacy preference management.

Some of these cookies may be placed by third-party service providers that are necessary to deliver specific functionality, including Stripe for payment processing.

Strictly necessary cookies generally cannot be disabled through our cookie preference tools because the Services may not function correctly without them.

Analytics and Performance Cookies

We use Google Analytics to understand how visitors interact with our website.

Google Analytics may collect information such as:

- Pages visited;
- Time spent on the website;
- Navigation and interaction patterns;

- Referring websites or sources;
- Browser type;
- Device type;
- Operating system;
- Approximate geographic location;
- Website performance and technical information.

We use this information to understand website usage, identify problems, measure performance, and improve the user experience.

Analytics cookies are considered non-essential cookies and, where required by applicable law, are used only after you provide consent.

Payment and Fraud Prevention Cookies

We use Stripe to facilitate and securely process payments.

Stripe may use cookies and similar technologies to:

- Process payment transactions;
- Authenticate users and payment methods;
- Prevent fraudulent transactions;
- Detect suspicious activity;
- Improve payment security;
- Maintain secure checkout functionality.

Information collected through Stripe technologies may be processed by Stripe according to its own privacy and cookie practices.

Certain Stripe cookies may be considered strictly necessary because they are required for secure payment processing and fraud prevention.

3. Third-Party Services We Use

Google Analytics

Provider: Google LLC

Purpose: Website analytics and performance measurement

Category: Analytics / Performance

Google Analytics helps us understand how visitors use Fortune ELD's website and allows us to improve our website, content, and user experience.

Depending on your location and consent preferences, Google Analytics may use cookies or similar identifiers to collect information about your interactions with our website.

Stripe

Provider: Stripe, Inc. and its affiliated entities

Purpose: Payment processing, payment security, authentication, and fraud prevention

Category: Strictly Necessary / Payment Processing

Stripe may place cookies when you interact with payment or billing functionality on our Services.

These technologies help Stripe securely process transactions and reduce fraudulent or unauthorized payment activity.

4. First-Party and Third-Party Cookies

We may use both first-party and third-party cookies.

First-party cookies are placed directly by Fortune ELD and are generally used to operate the website, maintain sessions, remember preferences, and provide essential functionality.

Third-party cookies are placed or controlled by external service providers.

The third-party providers currently used by Fortune ELD include:

- Google Analytics — analytics and website performance;
- Stripe — payment processing and fraud prevention.

Third parties may process information according to their own privacy policies and terms.

5. Cookie Retention

Cookies may be either session cookies or persistent cookies.

Session Cookies

Session cookies are temporary and generally expire when you close your browser or end your session.

Persistent Cookies

Persistent cookies remain on your device for a specified period or until you manually delete them.

Cookie expiration periods may vary depending on the cookie and its provider.

Google Analytics and Stripe may independently determine the retention periods applicable to cookies and identifiers they operate.

6. Managing Your Cookie Preferences

You can control how non-essential cookies are used on Fortune ELD.

Cookie Settings

Where available, our website provides cookie controls that allow you to:

- Accept all cookies;
- Reject non-essential cookies;
- Manage your cookie preferences.

You can update your preferences through the Cookie Settings option available on our website.

Rejecting analytics cookies will not prevent you from accessing the core functionality of our website.

Browser Settings

Most browsers also allow you to:

- View stored cookies;
- Delete cookies;
- Block individual cookies;
- Block third-party cookies;
- Block all cookies;
- Receive notifications when websites attempt to place cookies.

Please note that blocking strictly necessary cookies may cause portions of the Fortune ELD website or payment functionality to stop working correctly.

7. Google Analytics Opt-Out

If you do not want your website activity measured through Google Analytics, you may:

- Reject analytics cookies through our cookie preference controls;

- Adjust cookie settings in your browser;
- Use privacy controls or tools provided by Google.

Your choices may apply only to the browser or device where they are configured.

8. Payment Processing and Stripe

When you make a payment through Fortune ELD, certain information may be transmitted directly to Stripe to securely process the transaction.

Fortune ELD does not need to store complete payment card information when payments are processed through Stripe.

Stripe may independently collect information necessary to process payments, authenticate payment methods, detect fraud, and comply with applicable financial and regulatory requirements.

Disabling cookies required by Stripe may interfere with your ability to make payments through our Services.

9. Global Privacy Control

Where required by applicable law, Fortune ELD may recognize legally valid browser-based privacy preference signals, including Global Privacy Control (GPC).

If we receive a valid privacy preference signal and applicable law requires us to honor it, we will process that signal in accordance with the relevant legal requirements.

10. California Privacy Rights

California residents may have additional rights under applicable California privacy laws regarding personal information collected through cookies and similar technologies.

Depending on the nature of our processing, those rights may include the right to:

- Request information regarding personal information collected about you;
- Request deletion or correction of certain personal information;
- Opt out of certain forms of sale or sharing of personal information;
- Limit certain uses of sensitive personal information where applicable.

Fortune ELD currently uses Google Analytics for analytics purposes and Stripe for payment processing.

For additional information about privacy rights and how to exercise them, please review our Privacy Policy.

11. Do Not Track

Some browsers offer a “Do Not Track” (“DNT”) setting.

Because there is no universally accepted standard governing how websites should respond to traditional DNT signals, our website may not respond to those signals.

Where applicable law requires recognition of specific browser-based opt-out preference signals, including Global Privacy Control, we will handle those signals in accordance with applicable requirements.

12. Changes to This Cookie Policy

We may update this Cookie Policy periodically to reflect changes to:

- Our Services;
- The technologies we use;
- Our third-party service providers;
- Our business practices;

- Applicable laws and regulations.

When we update this Cookie Policy, we will revise the “Last Updated” date at the top of this page.

We encourage you to review this Cookie Policy periodically.

13. Contact Us

If you have questions about this Cookie Policy, our use of cookies, or your privacy preferences, please contact us:

Fortune ELD

Email: eldfortune@gmail.com

Website: fortuneeld.com